

# SONOS SYNC

A Periodic Newsletter
SONOS Chamber Orchestra was founded in 2000

September 2014 Issue No. 5

# The New York Times

"All the hallmarks of a great "Rite" were here, including the contrast of crashing and soft (as in the otherworldly introduction to the second part) without ever losing a fundamental pulse." New York Times

SONOS performed Stravinsky's monumental *Le Sacre du Printemps* in June 2013 at (le) poisson rouge in New York City. After the first concert **SOLD OUT**, we were asked to perform *Le Sacre* again, on the same evening!

Seann Alderking created a superb reduction of *The Rite of Spring* for four pianos and two percussionists, the clarity of rhythms and harmonies were unmistakable.

We had a dream team of pianists: Saar Ahuvia, Stephanie Ho, Jenny Lin and Stephen Gosling and our suave yet bombastic percussionists were Matt Smallcomb and Jared Soldiviero!

Extremely pleased to get a such a great first review in the New York Times! We all enjoyed ourselves.



# SONOS AT THE PALACE

SONOS accompanied the 1920 Harold Lloyd Silent film short *His Royal Slyness* during an open house at the beautiful 1929 movie theater, the United Palace Theater. As the Palace theater seats 3,400 people, it is the fourth largest theater in Manhattan and is located at 175th and Broadway in Washington Heights.

In association with the Harold Lloyd estate, our performance happened to coincide with the release of the restored DVD/BluRay. Read more on website's "Past Seasons" tab.



SONOS Chamber Orchestra and Chorus on June 8, 2012. The music of Jon Leifs, Johann Christian Bach and Fredrik Sixten was performed by 28 instrumentalists and 32 singers.

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# FUND RAISING IS MISUNDERSTOOD

o "I have to donate BIG \$\$\$ to make it worthwhile."

→ WRONG!!

They survive just fine without my support."



#### NO Donation is TOO small.

"We are a broadly based publicly supported charity: we accept donations of ALL amounts"

## HIP HOP NUTCRACKER

What do you get when a classical chamber orchestra performs a holiday classic like Tchaikovsky's *Nutcracker*, but you take the story uptown into Washington Heights; transform the ballet corps into 12 hip hop dancers; add some improvisational elements like an electric violinist and a DJ?

This holiday season SONOS embarks on perhaps its most ambitious project yet which is a collaboration with the United Palace of Cultural Arts and Decadance Theater Company.

Mounting the show is a quadruple win. First, it introduces the timeless music to our Washington Heights community, a large part of which is unfamiliar with this holiday chestnut. Second, it permits us to showcase children from the United Palace of Cultural Arts community art programs. Students in our youth orchestras, circus arts program, hip hop dance class, and West African drumming ensemble will all perform in the production. Third, it puts the SONOS name out there, while putting the United Palace and Washington Heights on the map as a cultural destination. Lastly, it has the potential of creating an annual revenue stream for SONOS as it is a co-producer/ investor in this production!

We hope you will consider making an extra special donation this year to get this project off the ground, AND please save the date of December 7!

We have created our first Indiegogo campaign to crowd source the remaining \$40,000 needed.

➤ Donate and spread the word!

#### ARTS AMBASSADORS

Ambassadors talk about SONOS. Ambassadors find creative ways to introduce people to SONOS. We need your help to meet new people. More audience, fans, and more donors.

- ➤ Share this with 10 people
- ➤ Buy tickets for friends
- ➤ Donate in honor of someone else

### THANKS TO YOU

- ➤ SONOS provides work opportunities for highly trained and skilled artists in our communities
- ➤ SONOS performed for over 300 people at (le) poisson rouge
- ➤ With the Hip Hop Nutcracker, we have the potential to perform for 3,400 people at the United Palace Theater
- > SONOS invested in the United Palace of Cultural Arts campaign to buy a new film screen: "\$40K in 40 days." By doing so, more than 5,000 audience members have seen our SONOS Chamber Orchestra trailer played during trailers before movie feature presentation. (You can find it on our YouTube Channel, or via links from our home page)
- ➤ For the 15th year in a row, a trio from SONOS has performed at the Queens County Winter Pride Committee Fundraising Gala dinner
- > SONOS brings classical music to life

#### Founders Circle \$1,000+

To honor those donors who have donated \$1,000 or more in a single year. American Scandinavian Society C.H. Bahng Steven J. Brown JPMorgan Chase Foundation Matthew de Clercq Bob Ling Mr. and Mrs. James L. Lipscomb New York State Council on the Arts Christopher Ng & David Warren\* Northern Manhattan Arts Alliance Nuveen Investments Soili and Ted Ochsner\* Susan and Hal Ochsner\* Frank J. Puleo Masataka Suemitsu Tan Dun TD Charitable Foundation Ruth Unger\* Upper Manhattan Empowerment Zone David Wang Mark Yeh, M.D. Anonymous (1)\* \*current year

#### \$500 - \$999

Dr. and Mrs. Ralph Binder John Chappell James Hicks Peter and Melanie Marshall and Bert and Irene Holmes Michelle and Scott Willis

#### \$250 - \$499

Dr. and Mrs. Thomas A. Broadie Andrea Farina Dan, Susan, and Grace Fisher-Owens Davey Frankel Yuki and Hideki Furutate Jessica and Ted Hopper

# WHO IS SONOS?

- ➤ SONOS Chamber Orchestra is a flexible and versatile group of artists devoted to the performance of mostly classical music in the New York City area
- ➤ SONOS aims to explore repertoire that is not often heard, to program concerts that spark interest and thought, and to provide a space for interaction between performers and audiences
- SONOS is also dedicated to the exploration of innovative educational strategies though the performance of music in the schools, and to the development of artistic potential in selected communities

#### IN MEMORIAM

On March 4, 2014, Ruth Unger, a long time supporter and friend of SONOS, passed away. She loved to reminisce about having heard this orchestra and that conductor! Her passion for classical music stayed with her to the end.

She generously bequeathed \$20,000 to the orchestra. This money has been designated to commission and perform a new Concerto for Two Pianos and Chamber Orchestra based on themes of Jean Sibelius. Premiering in the 2015-2016 season, it will honor the 150th anniversary of the Finnish composer's birth. Swedish composer Fredrik Sixten, whose *Requiem* SONOS performed in 2012, will compose the new piece.

"I am continually impressed by the earnestness and dedication of so many of the SONOS musicians. I recognize so many familiar faces from concert to concert."

An audience member

#### Erik Ochsner recent updates:

➤ Conducted *Pixar in Concert* with both the Indianapolis Symphony, and in Krakow, Poland celebrating National Children's day for 10,000 kids in the brand new Krakow Arena with the Oregon Symphony in Portland on January 30, 2015! ➤ Was appointed Artistic Director of the Dranoff International 2 Piano

Will conduct Star Trek (2009)

Foundation located in Miami, Florida
\$1 - \$99

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Annualized list for contributions dated from January 1, 2013 through Sept 30, 2014